



Corporate Capabilities Statement

- Crafted in Bangladesh.
- Curated by **ArielMC**.
- Delivered worldwide.

Presented By
Ariel Marketing & Communications Limited

Global Sourcing | Export Management | Private Label Brand Development

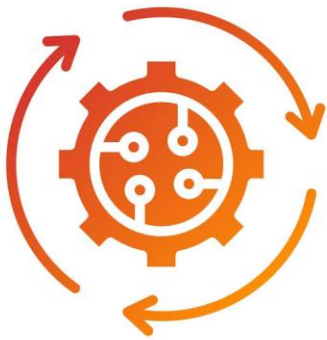


@ArielMC

Executive Overview & Who We Are



Identity: ArielMC is a hybrid export, sourcing, and brand management company based in Bangladesh.



Core Function: Bridging Bangladesh's premier manufacturing capabilities with international retail channels.



Buyer Value Proposition: Dedicated buyer representation, transparent cost models, and end-to-end supply chain execution.



Strategic Foundations



Mission

To deliver premium, compliant, and sustainable products from Bangladesh to the world — supported by strong communication and long-term partnership.

Vision

To become the most trusted sourcing and brand development partner for global buyers seeking quality, reliability, and strategic brand growth.

Core Values

Professionalism, Transparency, Quality, Sustainability, and Long-Term Partnership guide everything we do.



Product Sectors & Bangladesh Craftsmanship

Tradition Meets Innovation

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Jute & Natural Fibers

Eco-friendly bags, storage baskets, braided rugs, and sustainable homeware.



Leather Goods & Accessories

Full-grain leather bags, wallets, belts, and corporate accessories.



Ceramics & Tableware

High-grade porcelain, bone china, and artisanal stoneware.

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Sourcing

Direct factory vetting and quality control.



Logistics

Pricing negotiation and export logistics.



Delivery

Seamless end-to-end supply chain solutions.



COMPREHENSIVE SERVICE SPECTRUM

Global Sourcing & Export Management

Our Services

@ArielMC



Strategy

Full-funnel brand strategy across Bangladesh.



Advertising

Digital Out-Of-Home advertising networks.



Branding

Comprehensive branding solutions for your business.



360° BRANDING & DOOH

Digital advertising networks and strategic brand development.

Brand Solutions

CORPORATE GIFT ITEMS

Bespoke promotional merchandise, sustainable executive gift sets, and custom fulfillment solutions tailored to your brand identity.



QUALITY ASSURANCE & EXPORT WORKFLOW



Step 1

Timeline : 1-2 days

BRIEF & FEASIBILITY

In step 1, we establish target costing aligned with your budget requirements. Our team develops comprehensive technical packs with detailed specifications. We then identify and select the optimal manufacturing partners for your project.



Step 2

SAMPLING & PROTOTYPING

In this step, we match materials to specifications, conduct lab dips for color accuracy, and create physical samples for client approval. This ensures the final product meets all quality standards before full production begins.

Timeline: 2–4 weeks



Step 3

ETHICAL PRODUCTION

In this third step, we ensure responsible manufacturing through audited factory allocation and strict social compliance standards. Batch scheduling is carefully coordinated to maintain quality while meeting delivery timelines.

Timeline: 2–4 weeks





Step 4

IN-LINE & AQL INSPECTION

Step 4 focuses on rigorous quality control through in-line inspections and AQL standards. We conduct defect checks, perform drop testing, verify carton labeling, and complete pre-shipment signoff to ensure all products meet specifications.

Timeline: 1–2 weeks

Step 5

LOGISTICS & CUSTOMS

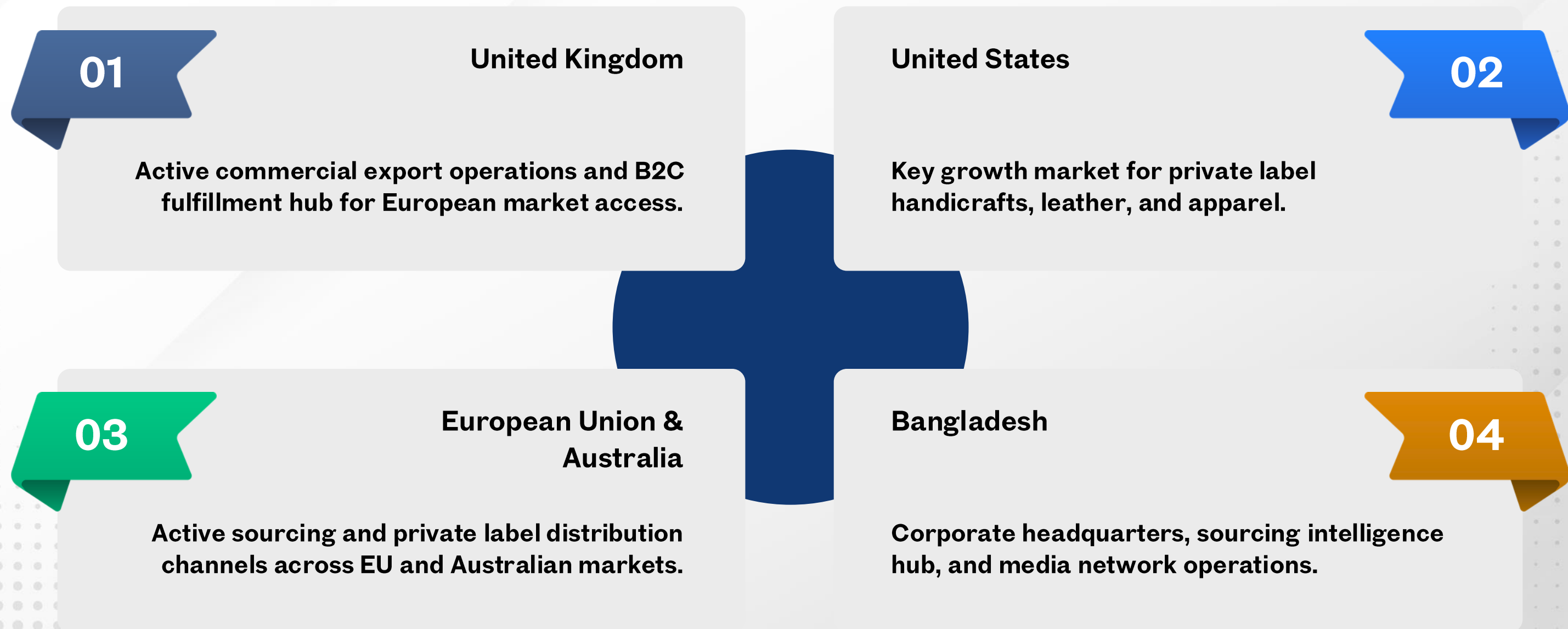
In step 5, we manage all logistics and customs documentation including Bill of Lading, Certificate of Origin, customs clearance, and coordinate global freight forwarding to ensure timely delivery.

Timeline: 3–5 days after pre-shipment signoff completion.



Global Footprint & Expansion Roadmap

Strategic Presence Across Key International Markets



@reallygreatsite

Contact & Commercial Engagement

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Thank You!